

# THE SASKATCHEWAN DANCE PROJECT

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To: whom it may concern,  
Re: Sponsorship Request

The Saskatchewan Dance Project is a non-profit emerging professional contemporary dance company. We are comprised of local professional dancers that originate from around the province. SDP is committed to providing professional dance artists the opportunity to train and perform contemporary dance right here in Saskatchewan. We strive to uphold professional artistic standards such as; adequate pay, proper training, a safe environment and other supports that are important to the health and wellbeing of dancers such as physiotherapy, and cross training opportunities, that can be found in larger centers. We are committed to building and contributing to the arts community within Saskatoon and provide opportunities to those artists who are choosing to stay in Saskatchewan.

There are many expenses that are associated with maintaining a professional dance company can be costly. Our funding relies solely on ticket sales, grants from various arts boards and associations, sponsorships and gift in kind donations. Our income can be unreliable and inconsistent depending on support from funding bodies, government budgets and community support.

We are hoping that our goals may be of interest to you as an opportunity to promote your company through a sponsorship arrangement. Below is a list of some of the standard sponsorship, but any denomination or agreement can be accepted or made outside of these options to fit your needs.

- **\$1000 - Title Sponsor of a Show**
  - Company Name and Logo Sign located at show entrances as well as included in performance show(s) printed in show programs and on website for 1 year.
  - “Company Name” Located on front of program as title sponsor.
  - 4 complimentary tickets to the show, June 1<sup>st</sup>/2<sup>nd</sup> 2018 in Saskatoon at The Refinery Theatre, along with complimentary beverages prior to the performance
  - Formal mention as the title sponsor in any media promotions or interviews.
- **\$500 – Gold Sponsor**
  - Company Name and Logo included in printed programs and on website for 1 year.
  - 2 complimentary tickets to the show, June 1<sup>st</sup>/2<sup>nd</sup> 2018 in Saskatoon at The Refinery Theatre
- **\$300 – Silver Sponsor**
  - Company Name and Logo included in printed programs.
  - 2 complimentary tickets to the show, June 1<sup>st</sup>/2<sup>nd</sup> 2018 in Saskatoon at The Refinery Theatre
- **\$100 – Bronze Sponsor**
  - Company Name listed in printed programs.
  - 2 complimentary tickets to the show, June 1<sup>st</sup>/2<sup>nd</sup> 2018 in Saskatoon at The Refinery Theatre.

Our company exists because the dancers are committed to the advancement of professional dance and creating performance opportunities within the province in partnership with the help and support of our community we live and work in. We sincerely hope you will support our desire to share our passions and talents with our community.

We thank you in advance for considering our request.

Please respond via the email address to ensure your company information is received in time for program printing. Our artistic director will be contact with you with further details regarding your contribution to our success.

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*On Behalf of  
The Saskatchewan Dance Project*